



TM

CAROLINA INTERNATIONAL

(AN INDO – US VENTURE)

BUSINESS PROPOSAL



JOIN HANDS WITH

CAROLINA KIDZ

A Global Play School



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AN INDO-US VENTURE



CAROLINA FRANCHISE

You need not to be a Business Tycoon. You must have fire in your belly, eager to reap the most lucrative and the fastest growing business in India. Join hands with the only Indo American Venture in the country.

WE ARE:-

- An Indo -US venture
- Promoted by top educationists
- Amalgamation of systems of the USA, India and UK
- Global holistic foundation with a Global R&D bent of mind
- Curriculum based on the finest amalgamation of that of the USA, India and UK
- All centers are virtually connected
- Periodic medical check-up of the kids
- Globally trained teachers and care takers
- Single uniformed and quality controlled systems in all centers
- Daily 30 mins audio-visual programs for Kids projected by the Central Office
- All air conditioned class rooms with audio visual system

APPROACH:-

- HOLISTIC
- 365 DAYS PRE FIXED CURRICULLUM
- EFFECTIVE APPROACH

- TIME FLOW DOCS.
- THEME BASED METHOD
- MONTESSORI SYSTEM
- PLAY & LEARN SYSTEM
- MULTIPLE INTELLIGENT GROUNDING SYSTEM
- PROJECT MOLDING

BENEFITS TO CAROLINA FRANCHISEE

- No stress in designing curriculum, books, study material, prospectuses, advertisements etc.
- Learning from over 30 years of experience in the field.
- Under the experience of
renown global educationists
- ACCESS TO PROVEN BUSINESS MODEL
- Fast launch of project by our team of designers, suppliers and workers
- Expert guidance and support from corporate headquarters, our team of global educationists ,
executives and other franchises
- Technical assistance in infrastructure development.
- Savings from Bulk purchase rate fixed by the Central Office.

IN ADIITION:-

- Centralized procurement & supply system
- Setting up scientific accounting system
- Unique feed back system with co connectivity
- Problem identification & solution provisions

FACE TO FACE MEETING IN THE CENTRAL OFFICE

- Email/Courier Send us location map of the proposed location in the city/town
- Plan/layout of the proposed building with dimensions of the rooms
- Photographs of the building
- We will take 2 weeks for review of the location.

- ❑ ON location is approval signing of Agreement Papers

STEPS TO CAROLINA FRANCHISEE

- Undertake training at CO & with manuals and training material.
- Assistance in Essential purchases.
- Get marketing plan for LAUNCH
- After launching receiving regular guidance on CAROLINA Curriculum and Standards.

ESSENTIAL REQUIREMENTS OF BECOMING CAROLINA FRANCHISEE

- You must have a minimum of 3000Sq.Ft. Approx. area to open a school in a prime residential area.
- Must have capacity to invest (5-8 lakhs depending on the city).
- Provision for expansion for the future requirements.
- A keen desire to excel in the preschool sector

WE TAKE UP REST OF YOUR ESSENTIALS WITH SUPPORT :-

“Sky is the limit of Carolina support to the Franchisee”_ We adhere to our commitment to our franchisee. Just have list of our professional support to you.

INFRASTRUCTURE SUPPORT

- > Site visit & Layout
- > Interior designing
- > Color scheme
- > Guidance for furniture and fixtures.

TECHNICAL AND TRAINING SUPPORT

- Manuals
- Recruitment
- Regular training
- Regular R & D Information

MARKETING SUPPORT

- Inauguration & Launching
- Organizing presentations, seminars and fairs
- Organizing Baby show, annual day ,sports day etc.

ADVERTISEMENT SUPPORT

- Local Ads & Promotions
- National Ads

RESEARCH & DEVELOPMENT

- Based on Global scenario tailor made for India
- Curriculum, man power, Teachers & Facilitators training
- Implementation of latest IT tools for day to day working and control

OTHER SOURCE OF INCOME:-

- Apart from the income from fee collection you can have other distinct sources of Income:-

SUMMER ACTIVITY

In year there are two months of Vacation. Children are victim of boredom. As such you can initiate classes for them in various shifts, such as paintings, music, creativity, Poems etc. This will not only be a source of recreations but a learning additional areas.

SECOND SHIFT

You can utilize the same infrastructure for another shift of schooling. In cities where space is a big constraint, this will prove to be a boon.

WEEKEND CHILDREN CLUB

This is an extra curricular activity is welcome all over the globe. Children are exposed to creative activities such as Art, craft, paintings, group efforts, in short children are put to fulfill their own imaginations into reality.

NURSERY TEACHER TRAINING/MONTESSORIE TRAINING

The purpose of this centre would be to develop nursery teachers which are short in this sector. Carolina will provide all necessary training materials and skills.

You are required to fill up the detail form and send us for our verification and assessment. Our senior Representative will call you within **a week**.

GOOD LUCK & BEST WISHES